

PRMA Summit

WHERE COLLABORATION LEADS TO INNOVATION



2023 Sponsorship Opportunities

November 5th – 7th, 2023
Loews Chicago O'Hare Hotel

Join the movement

2023 Sponsorship Opportunities

Thank you for your interest in supporting the 2023 Private Risk Management Association Summit. PRMA is a non-profit, membership community comprised of the highest-level risk management professionals creating a network that serves successful families, individuals, and their advisors. This year we will be gathering in the vibrant city of Chicago with the goal of increasing the awareness of the profession and industry, promoting diversity, and developing the workforce of the future. We invite you to review the various sponsorship levels available; there are numerous opportunities being offered for the first time this year that will allow you to reach your marketing goals in a fresh new way.

Community Supporter

\$1,500

Unlimited Opportunities

Show your dedication to promoting the high-net-worth personal insurance industry with the Community Supporter sponsorship level. You will receive a “Summit App Booth” where all attendees will be able to see your logo, marketing materials and company overview. Additionally, you will be able to have your company’s logo on the PRMA Summit Website.

SPONSORSHIP BENEFITS

- Summit App Booth
- Logo on PRMA Summit Website
- Summit Attendee Contact List

Exhibitor

\$4,000

20 Opportunities

Networking is the name of the game for the Exhibitor level sponsorship. You will receive all the benefits of the Community Supporter sponsorship, as well as an Exhibitor Booth at Day Two of the conference. The table will be available to you throughout the conference. You will also receive 2 complimentary conference registrations, valued at \$1,430.

SPONSORSHIP BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit App Booth
- Summit Attendee Contact List



(2) Complimentary In-Person Conference Registrations – \$1,430 Value

Breakout Session Sponsor

\$7,500

Sold Out

Breakout Sessions are a lively segment of the conference; attendees drill down on important concepts and refine their understanding of the content presented during educational sessions. With this sponsorship, you will receive exclusive advertising and marketing rights during a breakout session. You will receive all the benefits of an Exhibitor Level sponsorship, as well as 4 complimentary conference registrations (valued at \$2,860) and the additional benefits below.

EXCLUSIVE BENEFIT

Exclusive advertising at a Breakout Session

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(4) Complimentary In-Person Conference Registrations – \$2,860 Value



Keynote Sponsor

\$10,000

Sold Out

The keynote speech will stick with attendees long after the conference is over. Keynote speaker to be announced. With this sponsorship, you will receive exclusive advertising and marketing rights during the keynote speech. You will receive all the benefits of an Exhibitor Level sponsorship, as well as 4 complimentary conference registrations (valued at \$2,860) and the additional benefits below.

EXCLUSIVE BENEFIT

Exclusive advertising at Keynote Speech

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(4) Complimentary In-Person Conference Registrations – \$2,860 Value

Summit Sponsor

\$15,000

Sold Out

Our Summit Sponsor is integral to the success of the conference. With this sponsorship, you will receive exclusive sponsorship of the summit and will be recognized throughout the event. You have the opportunity to play a 30 second commercial during a General Session break, as well as the exclusive sponsorship of the Summit App with your logo prominently featured. Exhibitor Level benefits are included, as well as 5 complimentary conference registrations (valued at \$3,575) and the additional benefits below.

EXCLUSIVE BENEFITS

- Exclusive Sponsorship of Summit
- 30 Second Commercial Played during a General Session Break
- Logo throughout Summit App

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Recognition in Opening General Session
- Host Table at Awards Dinner
- On-screen Logo in Main Stage Sessions
- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(5) Complimentary In-Person Conference Registrations – \$3,575 Value

Education Sponsor

\$25,000

Unlimited Opportunities

One of the missions of PRMA is to serve as a preeminent resource for our members and stakeholders as we provide world-class credentialed education and thought leadership. As an Education Sponsor, you are a key player in achieving this vision and developing the future of the insurance industry. With this sponsorship, exclusive participation in the Graduation Ceremony during the Awards Dinner, as well as recognition on the PRMA Academy Home Page for 1 Year. You will also receive all the Exhibitor Level benefits, 6 complimentary conference registrations (valued at \$4,290), and the additional benefits below.

EXCLUSIVE BENEFITS

- Exclusive Participation in Graduation Ceremony
- Recognition on PRMA Academy Home Page for 1 Year

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Recognition in Opening General Session
- Host Table at Awards Dinner
- On-screen Logo in Main Stage Sessions
- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(6) Complimentary In-Person Conference Registrations – \$4,290 Value



WHEN:
Day Two, 6 Hours

SPONSORSHIP:
\$7,500
Sold Out



Headshot Lounge Sponsor

A picture is worth a thousand words. What does your headshot say about you? In today's technology obsessed and plugged-in culture, headshots are essential to promoting professionalism and building your online personal brand. As the Headshot Lounge sponsor, you will attract conference-goers interested in receiving a free, studio-quality headshot from our professional photographer. The lounge will be located in a private room, and you will have full marketing and display rights throughout the room, as well as a dedicated table. After the conference, headshots will be emailed to participants, and you will receive a list of all email addresses. This sponsorship level does not include all the Exhibitor Level benefits; however your "booth" will be in the private lounge. You will also receive 4 complimentary conference registrations (valued at \$2,860), as well as the additional benefits below.

EXCLUSIVE BENEFITS

- Exclusive Sponsorship of Headshot Lounge
- Private table in the lounge with exclusive marketing and display rights throughout

ADDITIONAL BENEFITS

- Company Overview & Logo on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial
- Summit Attendee Contact List



(4) Complimentary In-Person Conference Registrations – \$2,860 Value



WHEN:
Night One

SPONSORSHIP:

\$7,000

Sold Out

Welcome Reception Sponsor

You won't get a second chance to make a first impression. What better way to kick off the summit than the Welcome Reception sponsorship? As the Welcome Reception Sponsor, you will have exclusive marketing and display rights on night one of the conference. Additionally, to greet guests, your company's logo will adorn interactive games (like the Giant Jenga game pictured below) in order to break the ice and get the friendly competition going! This sponsorship level includes Exhibitor Level benefits, you will receive 3 complimentary conference registrations (valued at \$2,145), as well as the additional ben

EXCLUSIVE BENEFITS

- Exclusive marketing and display rights during the Welcome Reception on Night One of the conference
- Branded interactive party games to feature your logo

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(3) Complimentary In-Person Conference Registrations – \$2,145 Value

Cocktail Hour Sponsor

Phew! Day Two of the summit is over. Time to kick back and enjoy a cocktail with colleagues and new connections you've made. Here's where the Cocktail Hour Sponsor comes in. You'll be starting the celebration with a handcrafted signature cocktail, designed to represent your brand. You'll have exclusive marketing and display rights at the bars during Cocktail Hour, with a display featuring your signature cocktail (see below example). This sponsorship level includes Exhibitor Level benefits, you will receive 4 complimentary conference registrations (valued at \$2,860), as well as the additional benefits below.

WHEN:
Night Two
(Before Awards Dinner)

SPONSORSHIP:
\$8,000
Sold Out



EXCLUSIVE BENEFITS

- Exclusive marketing and display rights during Cocktail Hour on Night Two of the conference
- Treat attendees to a signature cocktail created to represent your brand

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(4) Complimentary In-Person Conference Registrations – \$2,860 Value



Awards Dinner Sponsor

The Awards Dinner is the culmination of Day Two of the summit. This year we will be bringing the dinner to the next level: it's a black-tie affair with a red-carpet photo opportunity. Your logo will be featured on the step and repeat backdrop of the red carpet. You will receive exclusive sponsorship of the awards dinner, as well as the opportunity to deliver two minutes of Award Ceremony comments. This sponsorship level includes Exhibitor Level benefits, you will receive 4 complimentary conference registrations (valued at \$2,860), as well as the additional benefits below.



EXCLUSIVE BENEFITS

- Exclusive Sponsorship of Awards Dinner
- 2 Minute Award Ceremony Comments

ADDITIONAL BENEFITS

- Host Table at Awards Dinner
- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List



(4) Complimentary In-Person Conference Registrations – \$2,860 Value





Awards Sponsor

\$1,000

4 Opportunities

During the Award Dinner, PRMA will be announcing the winners of 4 different awards. By sponsoring an award, you will have your logo displayed on the PRMA Awards page of the summit website, as well as the opportunity to present the award to the award winner at the ceremony.

SPONSORSHIP BENEFITS

- Summit App Booth



Branded Red Carpet

\$3,500

1 Opportunity

As a companion to the Awards Dinner, have your logo displayed prominently on the Red Carpet leading into the event! This year is our first ever Black Tie Awards Dinner, and the Red Carpet is a photo-op no one will want to miss.

SPONSORSHIP BENEFITS

- Summit App Booth

WHEN:
Night Two
(After Awards Dinner)

SPONSORSHIP:

\$7,500

Sold Out



After Party Sponsor

The party doesn't have to stop when you're the After Party sponsor! As guests leave the award dinner, they will be able to attend the after party located at the Ice Bar in the Loews Chicago O'Hare Hotel. You will have exclusive marketing and display rights during the after party, as well as the opportunity to treat guests to a night cap by sponsoring an open bar, plus cordials and petits fours. This sponsorship level includes Exhibitor Level benefits, you will receive 4 complimentary conference registrations (valued at \$2,145), as well as the additional benefits below. **Please Note:** duration of the After Party is 2 Hours.

EXCLUSIVE BENEFITS

- Exclusive marketing and display rights during the after party on night two of the conference
- Sponsoring open bar, cordials and petits fours to close out the night!

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(3) Complimentary In-Person Conference Registrations – \$2,145 Value



Continental Breakfast Sponsor

Get days two and three of the conference off to a good start as the Breakfast Sponsor. Your company's logo will be displayed on cocktail napkins during the continental breakfasts. This sponsorship level includes Exhibitor Level benefits, you will receive 2 complimentary conference registrations (valued at \$1,430), as well as the additional benefits below.

EXCLUSIVE BENEFITS

Logo displayed on cocktail napkins during the continental breakfasts on days two and three of the conference

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(2) Complimentary In-Person Conference Registrations – \$1,430 Value



Lunch Sponsor

Lunch on day two of the conference is a big networking opportunity, where attendees get a break in the conference to chat as they enjoy a bite to eat. This year we are enhancing the lunchtime festivities by including an interactive coloring board in the lunch venue. This board will include an illustration that reflects the summit, and summit-goers are welcome to join in and release some creativity. Your logo will be featured in this installation. This sponsorship level includes Exhibitor Level benefits, you will receive 4 complimentary conference registrations (valued at \$2,860), as well as the additional benefits below.

WHEN:

Day Two

SPONSORSHIP:

\$8,000

Sold Out

EXCLUSIVE BENEFITS

Sponsorship of the interactive coloring board with your logo prominently featured

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(4) Complimentary In-Person Conference Registrations – \$2,860 Value

GET CREATIVE

Unite attendees with an interactive coloring board; part conversation starter, part photo opportunity!





WHEN:
Day Two

SPONSORSHIP:
\$5,000
Sold Out

Breaks Sponsor

The summit is packed with events, so treat attendees to a quick break. Our Breaks Sponsor will have their logo included on cocktail napkins offered during the multiple snack breaks during days two and three of the conference. This sponsorship level includes Exhibitor Level benefits, you will receive 2 complimentary conference registrations (valued at \$1,430), as well as the additional benefits below.

EXCLUSIVE BENEFITS

PRMA will provide your logo on all cocktail napkins offered during snack breaks

EXHIBITOR BENEFITS

- Exhibitor Booth at In-Person Conference – \$2,750 Value
- Logo on PRMA Summit Website
- Summit Attendee Contact List

ADDITIONAL BENEFITS

- Company Overview on PRMA Summit Website
- Included in Press Releases and Summit Advertisements
- Upgraded Summit App Booth with 30 Second Commercial



(2) Complimentary In-Person Conference Registrations – \$1,430 Value



Charging Stations

\$1,750

1 Opportunity

There's nothing worse than being away from your normal routine and not having access to a phone charger. (2) Charging Stations will be located at the summit, and you have the opportunity to display your brand while attendees congregate around them!

SPONSORSHIP BENEFITS

- Summit App Booth

Directional Signs

\$500

1 Opportunity

Help attendees get where they need to go. You will receive (3) directional signs with your logo prominently displayed on the signs, used throughout the conference.

SPONSORSHIP BENEFITS

- Summit App Booth



Guestroom Dark Channel

\$1,500

1 Opportunity

Opportunity to display your company's advertisement in each guestroom's dark channel.

SPONSORSHIP BENEFITS

- Summit App Booth

Please contact [Kristine Sharp](#) for additional sponsorship opportunities.