



PRMA Summit

WHERE COLLABORATION LEADS TO INNOVATION



2024 Sponsorship Opportunities

October 28th - 30th, 2024
Arlington, Texas

Join the movement.

Thank you for your interest in supporting the 2024 Private Risk Management Association Summit. PRMA is a non-profit, membership community comprised of the highest-level risk management professionals creating a network that serves successful families, individuals, and their advisors.

This year we will be gathering in Arlington, Texas with the goal of increasing the awareness of the profession and industry, promoting diversity, and developing the workforce of the future.




We invite you to review the various sponsorship levels available; there are numerous opportunities being offered for the first time this year that will allow you to reach your marketing goals in a fresh new way.

Community Supporter

\$1,000

UNLIMITED OPPORTUNITIES

Show your dedication to promoting the high-net-worth personal insurance industry with the Community Supporter sponsorship level.






-  **SUMMIT APP "BOOTH"**
Showcase your logo, marketing materials and company overview on the Summit App
-  **ATTENDEE CONTACT LIST**
-  **LOGO ON PRMASUMMIT.ORG**

Exhibitor

\$4,500

34 OPPORTUNITIES

Networking is the name of the game for the Exhibitor level sponsorship.

-  **EXHIBITOR BOOTH**
\$2,870 Value
-  **(2) COMPLIMENTARY REGISTRATIONS**
\$1,630 Value
-  **SUMMIT APP "BOOTH"**
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Breakout Session Sponsor

\$7,500

4 OPPORTUNITIES

Breakout Sessions are a lively segment of the conference; attendees drill down on important concepts and refine their understanding of the content presented during educational sessions.



EXCLUSIVE ADVERTISING AT A BREAKOUT SESSION



ATTENDEE CONTACT LIST



EXHIBITOR BOOTH

\$2,870 Value



LOGO ON PRMASUMMIT.ORG



(4) COMPLIMENTARY REGISTRATIONS

\$3,260 Value



COMPANY OVERVIEW ON PRMASUMMIT.ORG



INCLUDED IN PRESS RELEASES & SUMMIT ADVERTISEMENTS



MAIN STAGE RECOGNITION



UPGRADED SUMMIT APP "BOOTH"

Showcase your logo, marketing materials, company overview, and 30 second commercial on the Summit App



BRANDED JOB AID UPLOADED TO PRMA BEST PRACTICES LIBRARY

in POST ON PRMA LINKEDIN

Keynote Speaker Sponsor

SOLD OUT

\$10,000

1 OPPORTUNITY

The keynote speech will stick with attendees long after the conference is over. Keynote speaker TBA.



KEYNOTE INTRODUCTION



ATTENDEE CONTACT LIST



EXHIBITOR BOOTH

\$2,870 Value



LOGO ON PRMASUMMIT.ORG



(4) COMPLIMENTARY REGISTRATIONS

\$3,260 Value



COMPANY OVERVIEW ON PRMASUMMIT.ORG



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MAIN STAGE RECOGNITION



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in POST ON PRMA LINKEDIN



Summit Sponsor

SOLD OUT

\$15,000

1 OPPORTUNITY

Our Summit Sponsor is integral to the success of the conference. With this sponsorship, you will receive exclusive sponsorship of the summit and will be recognized throughout the event.



EXCLUSIVE SPONSORSHIP OF SUMMIT



30 SECOND COMMERCIAL PLAYED DURING GENERAL SESSION BREAK



EXHIBITOR BOOTH

\$2,870 Value



(5) COMPLIMENTARY REGISTRATIONS

\$4,075 Value



INCLUDED IN PRESS RELEASES & SUMMIT ADVERTISEMENTS



HOST TABLE AT AWARDS DINNER



UPGRADED SUMMIT APP "BOOTH" & LOGO THROUGHOUT SUMMIT APP

Showcase your logo **throughout the app**, marketing materials, company overview, and 30 **second commercial** on the Summit App



ATTENDEE CONTACT LIST



LOGO ON PRMASUMMIT.ORG



COMPANY OVERVIEW ON PRMASUMMIT.ORG



MAIN STAGE RECOGNITION



POST ON PRMA LINKEDIN



BRANDED LANYARDS



Education Sponsor

\$25,000

UNLIMITED OPPORTUNITIES

One of the missions of PRMA is to serve as a preeminent resource for our members and stakeholders as we provide world-class credentialed education and thought leadership. As an Education Sponsor, you are a key player in achieving this vision and developing the future of the insurance industry.



EXCLUSIVE PARTICIPATION IN GRADUATION CEREMONY



RECOGNITION ON PRMA ACADEMY HOME PAGE FOR 1 YEAR



PRIME EXHIBITOR BOOTH
\$5,740 Value



(6) COMPLIMENTARY REGISTRATIONS
\$4,890 Value



INCLUDED IN PRESS RELEASES & SUMMIT ADVERTISEMENTS



HOST TABLE AT AWARDS DINNER



UPGRADED SUMMIT APP "BOOTH"

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ATTENDEE CONTACT LIST



LOGO ON PRMASUMMIT.ORG



COMPANY OVERVIEW ON PRMASUMMIT.ORG



MAIN STAGE RECOGNITION



POST ON PRMA LINKEDIN

Welcome Reception Sponsor

You won't get a second chance to make a first impression. What better way to kick off the summit than the Welcome Reception sponsorship?

\$7,500

SOLD OUT

1 OPPORTUNITY



EXCLUSIVE ADVERTISING AT WELCOME RECEPTION NIGHT ONE



BRANDED SIGNATURE COCKTAIL & NAPKINS



EXHIBITOR BOOTH

\$2,870 Value



(2) COMPLIMENTARY REGISTRATIONS

\$1,630 Value



INCLUDED IN PRESS RELEASES & SUMMIT ADS



UPGRADED SUMMIT APP "BOOTH"

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ATTENDEE CONTACT LIST



LOGO ON PRMASUMMIT.ORG



COMPANY OVERVIEW ON PRMASUMMIT.ORG



MAIN STAGE RECOGNITION

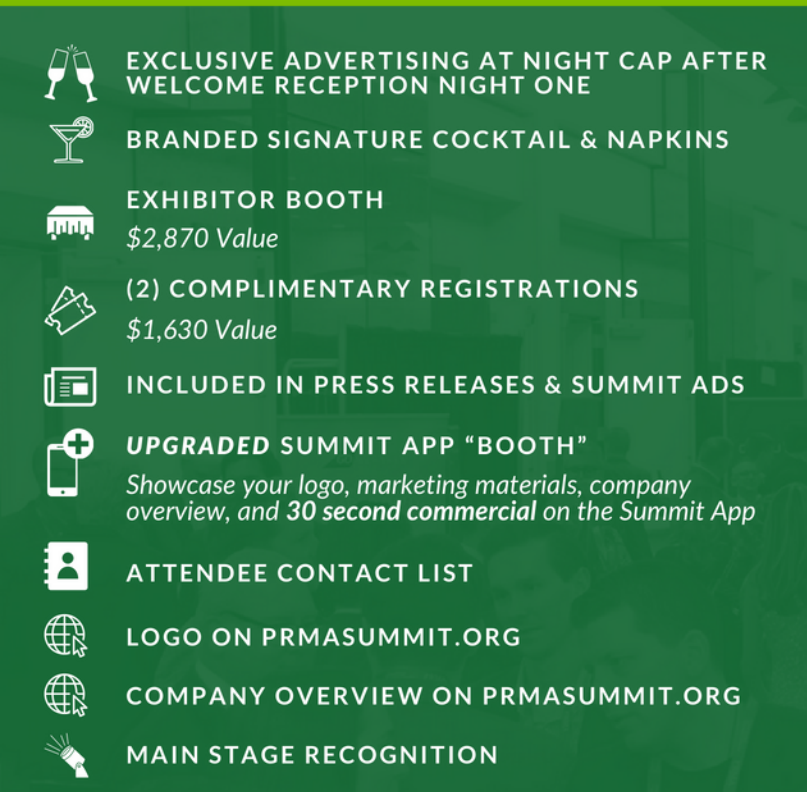


Welcome Night Cap Sponsor

Day One doesn't have to end so soon. Cheers to this new networking opportunity featuring a string quartet!

\$6,000

1 OPPORTUNITY



EXCLUSIVE ADVERTISING AT NIGHT CAP AFTER WELCOME RECEPTION NIGHT ONE



BRANDED SIGNATURE COCKTAIL & NAPKINS



EXHIBITOR BOOTH

\$2,870 Value



(2) COMPLIMENTARY REGISTRATIONS

\$1,630 Value



INCLUDED IN PRESS RELEASES & SUMMIT ADS



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ATTENDEE CONTACT LIST



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MAIN STAGE RECOGNITION

Cocktail Party Sponsor

SOLD OUT

Phew! Day Two of the summit is over. Time to kick back and enjoy a cocktail with colleagues and new connections you've made.

\$8,500

1 OPPORTUNITY

-  EXCLUSIVE ADVERTISING AT COCKTAIL HOUR BEFORE AWARDS DINNER
-  BRANDED SIGNATURE COCKTAIL & NAPKINS
-  EXHIBITOR BOOTH
\$2,870 Value
-  (2) COMPLIMENTARY REGISTRATIONS
\$1,630 Value
-  INCLUDED IN PRESS RELEASES & SUMMIT ADS
-  **UPGRADED SUMMIT APP "BOOTH"**
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-  MAIN STAGE RECOGNITION



Awards Dinner Sponsor












SOLD OUT

The Awards Dinner is the much-anticipated culmination of Day Two of the Summit. Deliver a 2 minute speech & dine at a reserved host table.

\$13,000

1 OPPORTUNITY



-  **SPONSORSHIP OF AWARDS DINNER WITH 2 MINUTE CEREMONY COMMENTS**
-  **BRANDED MENU CARDS**
-  **EXHIBITOR BOOTH**
\$2,870 Value
-  **(4) COMPLIMENTARY REGISTRATIONS**
\$3,260 Value
-  **INCLUDED IN PRESS RELEASES & SUMMIT ADS**
-  **UPGRADED SUMMIT APP "BOOTH"**
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-  **ATTENDEE CONTACT LIST**
-  **LOGO ON PRMASUMMIT.ORG**
-  **COMPANY OVERVIEW ON PRMASUMMIT.ORG**
-  **MAIN STAGE RECOGNITION**
-  **HOST TABLE AT AWARDS DINNER**

Award Sponsor

\$1,000

3 OPPORTUNITIES

Sponsor one of the Summit awards.



PRESENT YOUR SPONSORED AWARD



SUMMIT APP "BOOTH"

Showcase your logo, marketing materials and company overview on the Summit App



POST ON PRMA LINKEDIN

Red Carpet Sponsor

\$3,500

1 OPPORTUNITY

Let us roll out the red carpet for you!



BRANDED RED CARPET FEATURED DURING COCKTAIL HOUR

After Party Sponsor

SOLD OUT

Continue networking after the Awards Dinner by hosting an unforgettable After Party complete with a DJ!

\$10,000

1 OPPORTUNITY



EXCLUSIVE ADVERTISING AT AFTER PARTY, POST SUMMIT AWARDS DINNER



BRANDED SIGNATURE COCKTAIL & NAPKINS



EXHIBITOR BOOTH

\$2,870 Value



(2) COMPLIMENTARY REGISTRATIONS

\$1,630 Value



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COMPANY OVERVIEW ON PRMASUMMIT.ORG



MAIN STAGE RECOGNITION













NEW Final Day Keynote Speaker Sponsor

SOLD OUT

Kick off the final day of the Summit with inspiration and actionable takeaways from our Final Day Keynote Speaker. Speaker TBA.

\$7,500

1 OPPORTUNITY

-  KEYNOTE INTRODUCTION
-  EXHIBITOR BOOTH
\$2,870 Value
-  (4) COMPLIMENTARY REGISTRATIONS
\$3,260 Value
-  INCLUDED IN PRESS RELEASES & SUMMIT ADS
-  **UPGRADED SUMMIT APP "BOOTH"**
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-  ATTENDEE CONTACT LIST
-  LOGO ON PRMASUMMIT.ORG
-  COMPANY OVERVIEW ON PRMASUMMIT.ORG
-  MAIN STAGE RECOGNITION
-  POST ON PRMA LINKEDIN












NEW Workshops Sponsor

Similar to the breakout session sponsor, the workshop sponsor will help bring necessary learning to the final day of the Summit.

\$9,000

1 OPPORTUNITY



-  EXCLUSIVE ADVERTISING AT WORKSHOPS
-  EXHIBITOR BOOTH
\$2,870 Value
-  (4) COMPLIMENTARY REGISTRATIONS
\$3,260 Value
-  **SUMMIT APP "BOOTH"**
Showcase your logo, marketing materials and company overview on the Summit App
-  ATTENDEE CONTACT LIST
-  LOGO ON PRMASUMMIT.ORG
-  MAIN STAGE RECOGNITION
-  POST ON PRMA LINKEDIN
-  **BRANDED JOB AID UPLOADED TO PRMA BEST PRACTICES LIBRARY**

Breakfast Sponsor

TUESDAY: \$6,000 | WEDNESDAY: \$4,500

2 OPPORTUNITIES



BRANDED BREAKFAST SANDWICH & NAPKINS



ATTENDEE CONTACT LIST



EXHIBITOR BOOTH

\$2,870 Value



LOGO ON PRMASUMMIT.ORG



(2) COMPLIMENTARY REGISTRATIONS

\$1,630 Value



COMPANY OVERVIEW ON PRMASUMMIT.ORG



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MAIN STAGE RECOGNITION



INCLUDED IN PRESS RELEASES & SUMMIT ADVERTISEMENTS

Lunch Sponsor

TUESDAY: \$7,500 | WEDNESDAY: \$6,500

2 OPPORTUNITIES



EXHIBITOR BOOTH

\$2,870 Value



ATTENDEE CONTACT LIST



(2) COMPLIMENTARY REGISTRATIONS

\$1,630 Value



LOGO ON PRMASUMMIT.ORG



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COMPANY OVERVIEW ON PRMASUMMIT.ORG



MAIN STAGE RECOGNITION



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Breaks Sponsor

TUESDAY: \$6,000 | WEDNESDAY: \$5,000

2 OPPORTUNITIES



BRANDED NAPKINS



ATTENDEE CONTACT LIST



EXHIBITOR BOOTH

\$2,870 Value



LOGO ON PRMASUMMIT.ORG



(2) COMPLIMENTARY REGISTRATIONS

\$1,630 Value



COMPANY OVERVIEW ON PRMASUMMIT.ORG



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MAIN STAGE RECOGNITION



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Special Breaks Sponsor



\$5,000

2 OPPORTUNITIES

This new breaks sponsorship will be located at the Exhibit Hall during a break on the main day of the conference. It will feature a specialty snack station.



SUMMIT APP "BOOTH"

Showcase your logo, marketing materials and company overview on the Summit App



MAIN STAGE RECOGNITION

Charging Station Sponsor

\$3,000

1 OPPORTUNITY

Help attendees recharge their devices during a packed conference day.



EXCLUSIVE ADVERTISING ON CHARGING STATION



SUMMIT APP "BOOTH"

Showcase your logo, marketing materials and company overview on the Summit App

Photographer Sponsor



\$3,500

1 OPPORTUNITY

Sponsor the Summit's professional photographer.



LOGO ON PHOTOS PAGE OF PRMASUMMIT.ORG



MAIN STAGE RECOGNITION



SUMMIT APP "BOOTH"

Showcase your logo, marketing materials and company overview on the Summit App

Key Card Sponsor

\$3,500

1 OPPORTUNITY

Feature your logo on Loews Hotel key cards.

Directional Signs Sponsor

\$2,500

1 OPPORTUNITY